

Country: United Kingdom

Spend \downarrow \uparrow **£16,512.48** Sales \downarrow \uparrow **£44,687.96** ACOS \downarrow \uparrow **36.95%** Impressions \downarrow \uparrow **2,382,324**

[Create campaign](#) Filter by Bulk actions Columns Date range: Lifetime Export

<input type="checkbox"/>	Active	Campaigns	Budget	Impressions	Top-of-search IS	Clicks	Spend	CPC	Orders	Sales	ACOS	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	7 bike bell 2 Broad	£10.00 Daily	1,069,105	11.41%	9,500	£5,804.82	£0.61	2,765	£17,499.06	33.17%	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	7 Bike Bells 2 exact	£10.00 Daily	189,459	6.14%	2,084	£1,552.54	£0.74	746	£4,323.47	35.91%	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	7 Bike Bell 3-4 Phrase	£10.00 Daily	113,571	12.74%	2,211	£1,550.07	£0.70	860	£4,309.27	35.97%	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	7 Bike bell 3-4 Broad	£10.00 Daily	382,999	9.82%	3,895	£2,547.36	£0.65	1,306	£7,065.25	36.05%	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	7 bike bells exact 3-4	£10.00 Daily	273,823	26.39%	3,405	£2,378.98	£0.70	1,248	£5,570.63	42.71%	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	7 Bike Bell 2 Phrase	£10.00 Daily	339,463	16.41%	3,925	£2,662.21	£0.68	1,273	£5,887.68	45.22%	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	2 BIKE BELLS	£5.00 Daily	12,431	—	16	£8.13	£0.51	2	£17.80	45.67%	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	BIKE BELL AUTO	£5.00 Daily	1,473	—	15	£8.37	£0.56	2	£14.80	56.55%	Copy
Totals for 8 Campaigns				2,382,324		25,051	£16,512.48	£0.66	8,202	£44,687.96	36.95%	

Campaign status is current, but other campaign data could be delayed up to 12 hours.

Ad group: Ad group 1

Status: Payment failure

Ads

Targeting

Negative targeting

Search terms

Ad group settings

History

Add keywords Filter by ▼ Show chart Columns Date range - Lifetime Export

<input type="checkbox"/>	Active	Keyword	Match type	Status	Suggested bid	Bid	Impressions	Top-of-search IS	Clicks	CTR	Spend	CPC	Orders	Sales	ACOS
		Total:			Apply all		44,528		439	0.99%	\$406.67	\$0.93	99	\$1,203.98	33.78%
<input type="checkbox"/>	<input checked="" type="checkbox"/>	bik...	Broad	Payment failure Details	No current data	\$ 1.52	41,501	32.47%	399	0.96%	\$376.58	\$0.94	88	\$1,059.10	35.56%
<input type="checkbox"/>	<input checked="" type="checkbox"/>	bic...	Broad	Payment failure Details	No current data	\$ 1.30	2,118	15.57%	29	1.37%	\$23.87	\$0.82	8	\$104.91	22.75%
<input type="checkbox"/>	<input checked="" type="checkbox"/>	bik...	Broad	Payment failure Details	No current data	\$ 1.00	648	20.69%	4	0.62%	\$2.14	\$0.54	1	\$14.99	14.28%
<input type="checkbox"/>	<input checked="" type="checkbox"/>	cycl...	Broad	Payment failure Details	No current data	\$ 1.00	193	40.00%	7	3.63%	\$4.08	\$0.58	2	\$24.98	16.33%
<input type="checkbox"/>	<input checked="" type="checkbox"/>	bic...	Broad	Payment failure Details	No current data	\$ 0.73	68	7.69%	-	-	-	-	-	-	-
<input type="checkbox"/>	<input checked="" type="checkbox"/>	bell...	Broad	Payment failure Details	No current data	\$ 1.30	-	-	-	-	-	-	-	-	-



Country: France

Portfolios

Campaigns

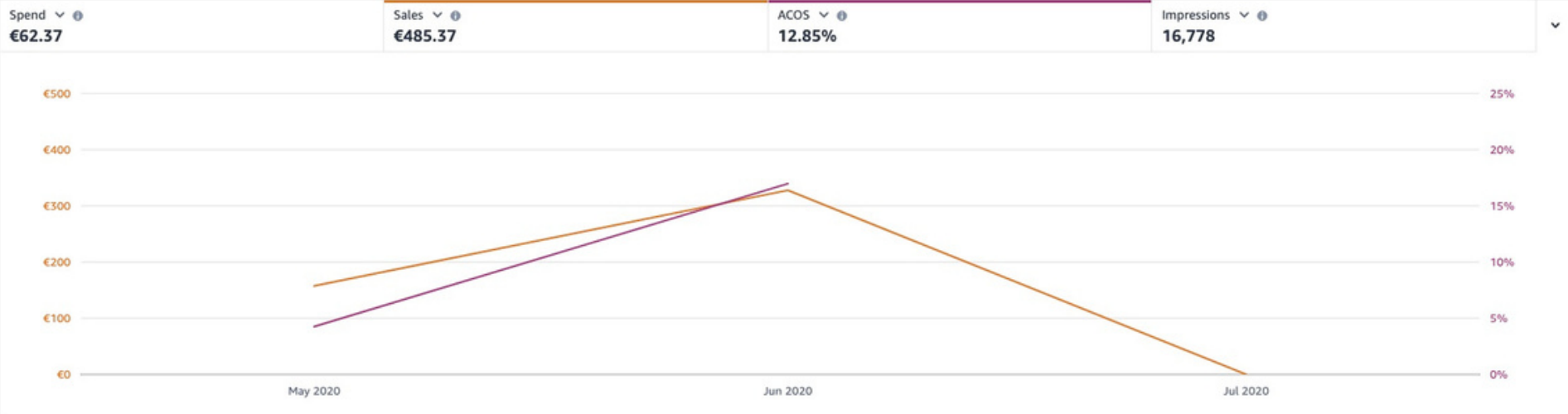
Drafts

Budgets Beta

Targeting

Settings

History



Create campaign Filter by Bulk actions Columns Date range: Lifetime Export

<input type="checkbox"/>	Active	Campaigns	Budget	Impressions	Clicks	CTR	Spend	CPC	Orders	Sales	ACOS	ROAS	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	key chain	€5.00 <small>Daily</small>	16,778	185	1.10%	€62.37	€0.34	38	€485.37	12.85%	7.78	Copy
Totals for 1 Campaign				16,778	185	1.10%	€62.37	€0.34	38	€485.37	12.85%	7.78	

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